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Looking to Make a High-Impact Design Statement? Don't Overlook the Bathroom

Premium designer faucets from Sonoma Forge help make a lasting impression in the lavatory for restaurants, private residences, and everything in between

(Petaluma, CA, December 8, 2015) Does your restroom reflect the design style of your restaurant or business? Does your home's powder room convey your sharp sense of style? Sonoma Forge designs its products with restaurateurs, homeowners, luxury condo developers, and designers of spaces from hospitality to hospitals in mind. From the unique **Sans Hands** automated faucet to the distinctive industrial chic **WaterBridge** and **Strap** collections, the company's latest introductions aim to create unforgettable experiences in any bathroom.

"Carrying a design concept into the bathroom can go a long way in enhancing the overall experience and making a definitive style statement," says Erik Ambjor, president of Sonoma Forge. "Whether it's for a restaurant, hotel, hospital, private home, or luxury multi-housing complex, our premium designer faucets offer a high-end design element that contributes to leaving a stylish and lasting impression on customers and guests."

If the design goal is a modern and minimalist bath environment, Sonoma Forge offers a unique choice with its new industrial chic **Strap** faucet. A simple U-bolt fastener inspired the sleek, yet muscular design. Featuring a split finish of Satin Black and Satin Nickel, the design pops, making a distinctive statement that's equally at home in an urban loft as well as a modern condo or boutique hotel setting. Meanwhile, the company's **WaterBridge** faucet would also work in an urban loft environment, though its rustic, raw plumbing parts combined with an Asian sensibility would be



CiXX "Sans Hands" lavatory faucet in Brass finish

ideally suited for a farmhouse retreat as well. And if the desired look is a little bit country, and a little bit rock and roll, **WingNut**'s graceful unexpected style reflects an easygoing, yet refined style.

While **Strap**, **WaterBridge**, **WingNut**, and all Sonoma Forge faucets help to create a luxurious aesthetic, the designer faucets offer more than just good looks. Each faucet collection comes with multiple spout options, placing function at the forefront. For example, as part of the **WaterBridge** collection, the newly introduced **Elbow Spout** is a practical choice for ramp-style sinks, which are popular in many restaurants and other hospitality

environments. Another noteworthy functional choice of particular interest to designers in the hospitality realm is the Sans Hands collection, which artfully blends beautiful design with touchless hand washing. With no visible sensors, Sans Hands' automated faucets help streamline the hand washing process and prevent the spread of germs and bacteria. Rather than relying on old, unreliable infrared technology, Sans Hands allows you to skip the frustration of frantic hand waving, and enjoy the stylishly unique bathroom décor.

Carrying out the look begun by the bath faucet focal point throughout the space, designers and the design-savvy can choose from coordinating accessories, including soap dispensers, knobs, handles, drains, towel bars, and hooks. Sonoma Forge's fresh signature style touches every last detail, from decorative hardware to decorative accessories, notes Ambjor, who states, "By stepping outside of the box with vintage-inspired fixtures that reflect Sonoma Forge's signature blend of rustic and industrial chic style, we're bringing something fresh to a market saturated with sleek European-styled products."

Savvy designers know that a well-designed washroom can elevate an overall dining experience, while extra attention to a residential bath bolsters one's image and sense of style. As Ambjor points out, overlooking the bathroom can mean missing out on a key opportunity to reinforce a positive overall design experience. To see the entire collection of Sonoma Forge premium designer faucets, visit www.sonomaforge.com.

About Sonoma Forge

Located in the heart of Northern California's wine country, Sonoma Forge's roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offers homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting,



WaterBridge lavatory faucet with Waterfall Spout in Rustic Nickel



WherEver "Sans Hands" lavatory faucet with Gooseneck Spout in Rustic Copper

whether urban loft, country villa, or boutique hotel. Sonoma Forge's artistry and attention to detail is supplemented with innovative technology in models offered with **Sans Hands**, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit www.sonomaforge.com.

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