

**CONTACT: Mary Beth Duehr Duehr & Associates**  
1902 Wright Pl, Ste 200 Carlsbad, CA 92008  
tel 760.918.5622 fax 760.918.5505  
marybeth@duehrandassociates.com



FOR IMMEDIATE RELEASE

## Sonoma Forge Expands Upon Signature “Industrial Chic” Style With WaterBridge Exposed Shower System

The new system, plus innovative concealed hardware, allows for a completely new glass mounted application



**WaterBridge Exposed Shower System  
with new glass mounted application**

**(Petaluma, CA, May 12, 2016)** Expanding upon the popular WaterBridge collection, Sonoma Forge introduces the **WaterBridge Exposed Shower System** in a completely new application—mounted on a glass wall. Representing the company’s signature “industrial chic” style, the WaterBridge Exposed Shower System brings a sense of real metal muscle blended with rustic country elegance to the shower. Plus, new accessories conceal the mounting hardware giving it a clean, seamless appearance when installed directly to glass shower enclosures.

“As one of our top-selling lavatory faucet designs, the WaterBridge collection represents an artful interpretation of raw plumbing materials. The Exposed Shower System completes the collection and the clean look of the glass installation makes for a stunning result,” says Erik Ambjor, President, Sonoma Forge. “Combining the new exposed shower with the collection’s other elements creates a complete ‘industrial chic’ ensemble for the entire bathroom suite.”

Broadening the versatility and function of the WaterBridge collection, the Exposed Shower System joins a line-up of Lavatory Faucets, Bar Faucets, Roman Tub Fillers, and Coordinated Accessories, all reflecting the simple, yet strong style of WaterBridge. The collection features several spout designs, including the ever-popular Waterfall Spout, and the new Elbow Spout, which directs the water straight down - ideal for ramp-style sinks or shallow vessel style sink basins.

**Top: WaterBridge  
Exposed Shower  
System in Oil Rubbed  
Bronze finish; Bottom:  
Floor mounted  
WaterBridge Exposed  
Shower System in  
Rustic Nickel finish**

The WaterBridge Exposed Shower System offers a choice of wall, glass, or floor mount installation, along with an array of optional accessories including a hand shower and/or tub filler or foot wash, alternate showerheads. Outdoor installations are perfect for rinsing after the pool or coming in off the beach.

Pricing for the WaterBridge Exposed Shower System ranges from \$2,900 to \$6,075. Available finishes include Rustic Copper, Rustic Nickel, Satin Nickel, and Oil-Rubbed Bronze, as well as a variety of special order finishes. Custom designs are also available on a special order basis. Like all Sonoma Forge designer faucets and fixtures, the WaterBridge Shower System is made in America.

#### **About Sonoma Forge**

Located in the heart of Northern California's wine country, Sonoma Forge's roots are steeped in a rich history of industrial foundries where craftsmen hand forge metals. We celebrate the art of skillful metalworking and machining by highlighting the beauty of metal in our unique line of designer faucets and tub fillers, dramatic shower systems, and coordinated bath accessories. Our distinctive product line offer homeowners refreshing design options with a decidedly masculine sense of style that enhances any setting, whether urban loft, country villa, or boutique hotel. Sonoma Forge's artistry and attention to detail is supplemented with innovative technology in models offered with **Sans Hands**, our exclusive sensor faucet technology. All Sonoma Forge products are handcrafted and assembled by artisans dedicated to forging the finest, most extraordinary products on the market. For more information about Sonoma Forge, call 1-800-330-5553 or visit [www.sonomaforge.com](http://www.sonomaforge.com)

###

